

PRE-TOURNAMENT PRESS CONFERENCE
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WYNDHAM CLARK
CHADD MUMM

LAURA VESCOVI: We'll go ahead and get started. We'd like to set the scene for today's press conference at the AT&T Pebble Beach Pro-Am. Joining us this morning we have Wyndham Clark, the U.S. Open 2023 champion, Full Swing cast member, PGA TOUR player, and Chad Mumm, Vox chief creative officer.

So before we get into Wyndham's press conference, Chad has some news to share, so I'm going to go ahead and turn it over to you to make an announcement.

CHAD MUMM: Thank you, Laura.

First of all, I just want to thank the AT&T Pebble Beach Pro-Am for letting us make this Full Swing season two announcement at their tournament. It's always great to be here at Pebble Beach.

The big news from this morning in the world of golf, Full Swing season two coming back on March 6th. So we're really -- thanks. We're really excited to share with y'all what we've put together for this second season. The reception for season one was kind of beyond my wildest dreams honestly and it's been a dream come true to get to make this show. As you would probably imagine, the last year in pro golf was as dramatic or more than what we saw in season one.

I'm excited to announce today kind of the cast list for the series. We're going to be doing episodes featuring Rory McIlroy, Dustin Johnson, Rickie Fowler, Wyndham Clark, Joel Dahmen, Matt Fitzpatrick, Alex Fitzpatrick, Tom Kim, Keegan Bradley, Zach Johnson, Justin Thomas, Luke Donald, Justin Rose, and as you could imagine, a heavy dose of Ryder Cup in Italy.

So couldn't be more excited about the arc of the season. We start off the year and, you know, follow the first part of the season kind of culminating in an eventful early June announcement that kind of threw the world of pro golf into a really interesting moment of turmoil that we were riding along for. I think you'll be shocked and excited to see, you know, just how much we are able to show you what it was like on the inside during that moment in time.

And then following up, we'll get back to Wyndham and his amazing win at the U.S. Open at the Los Angeles Country Club, but everything from Tom and Matt and Alex and their journey, then kind of ending the season with the lead-in into the Ryder Cup and then culminating with a two-part special, two-episode Rome Ryder Cup finale to the season.



I just want to call out the Ryder Cup. It's the first time that the Ryder Cup has allowed the level of access that we got this year to both captains kind of throughout the entire year. You're going to see a look inside the Ryder Cup that no one has ever seen before. So sort of unprecedented levels of access, but also unprecedented levels of access to the entire team building process, including cameras rolling live with both the captains and the players as they receive their captains' picks. So we can't wait for you to see that.

Coming back to the man, the champion sitting here to my right, Wyndham Clark, obviously is the U.S. Open champion. We are really excited to show you an exclusive clip today from his episode. It's episode three of Full Swing season two that kind of gets into a little bit about what you're going to see when the show comes out on March 6th.

(Video played.)

LAURA VESCOVI: Wyndham, congratulations on your episode. I know everybody's really excited to see the full episode, but just to start us off, can you open with some comments about your excitement to be in Full Swing and season two and what it was like to kind of open up your life to the cameras?

WYNDHAM CLARK: Yeah. Well, this is actually the first time I've watched any part of the episode. I've always kind of had this weird thing about watching myself on TV, I just feel uncomfortable. It's kind of cool actually to see it here. They've done a great job.

Yeah, with that said, I'm really excited to be on the show seeing how it went the first season I thought was fantastic and a great in sight to what we do week in and week out as a professional golfer. So to be on season two where I think there's a lot of great things that happened and then to get an inside scoop on kind of my life and my story being a unique one out here and then obviously having a bunch of success last year, it just makes for an even better episode and story that goes with the bigger story of the PGA TOUR.

So I'm really excited to be part of Netflix, and honored. I'm really hoping the fans like it and continue to want more of it because I think there's even more great stories out there, and hopefully I continue to grow in my story and people really enjoy the future of this show.

LAURA VESCOVI: Chad, I know you think that this is a very powerful episode. How important is it for players to be vulnerable with you so you can craft and produce an episode that really is so captivating?

CHAD MUMM: Yeah, I've got to give so much credit to Wyndham for really opening himself up to the cameras. It's not easy to just have a bunch of strangers show up with movie cameras and come into your living room and film you doing a meditation.

WYNDHAM CLARK: Yeah.



CHAD MUMM: But you embraced it from the first second.

Really, I think that this episode is legitimately moving. You know, Joel -- Wyndham's story shares an episode with Joel Dahmen and the parallels between their sort of how they got to the Tour and their life before, and then also the way they've dealt with things that have happened in their life is just a very fascinating and powerful contrast.

I think, if anything, what people took away from last season, from season one, particularly for a player like Joel, is that seeing behind the curtain. It takes you inside this world. Professional golf is in wild traveling circuit. We're here in a tent looking out over Pebble Beach, it's amazing. But what it takes to kind of week in and week out travel and the grind and how to perform at this incredibly elite level and make it happen when it counts. It's rare to see that kind of insight from an athlete and Wyndham really brought us into that process.

And it wasn't just Wyndham, it was his entire team; Rob, his agent/manager, John, his caddie, and Julie, his sports psychologist. I think this episode's going to do a lot for de-stigmatizing the idea of therapy and how it can help professional athletes and anybody, honestly, be the best they can be.

LAURA VESCOVI: I do want to transition and talk about golf a little bit. We're here at AT&T Pebble Beach Pro-Am, you're making your fourth start. Can you just talk about your excitement to be here this week and if you had a chance to play the course yet?

WYNDHAM CLARK: Yeah, I mean, this is one of the most iconic places in golf. I think if you ask any player their favorite place in golf, I'd say it's Pebble Beach or Spyglass or anything in the Monterey area. There's just something special about this place, it's so beautiful and has so much rich history. To come back here year in and year out is amazing, I feel very privileged that we get to do that.

Then this year being one of the signature events, it makes it even more exciting. Now we have the best players. These big events feel like majors and now playing it on a major venue makes it even in my mind seem bigger. So I'm excited to be back here.

The course is in great shape. They actually made a couple changes from the last time I played this. Some of the fairways are brought in a little bit on both courses, both Spy and Pebble. Even little things like that make it feel more like a major. We're sitting here on No. 3. Go to hole 4, they brought the fairway in significantly. Used to have a lot of room left, now you have to challenge the right side. Little things like that that I think they've done in majors in the past. So I'm excited to be here and I'm hoping the weather holds up.

LAURA VESCOVI: Last question before we turn it over to the media for questions, this is your third start this season. Can you just share where your game stands and maybe what you're looking forward to for the rest of the season coming off the success of last year?

WYNDHAM CLARK: Yeah, it's the first of the year. I took a pretty good break from golf



after the Ryder Cup and I played in Maui and Palm Springs. Didn't have my best showings, but I had a lot of good things happen. I hit it very good in Maui and pretty solid in Palm Springs, just didn't get the putts to drop.

My game does feel really good, I just need to get the ball in the hole a little quicker, and that's kind of alluding more to the putting right now. I've put a lot of work into it and I feel confident in it. I'm hoping that in this California swing that I really kind of get into the groove for the rest of the year.

Q. Wyndham, a lot of celebrities and athletes say that they want to be real with their ghost writer or whatever if they're doing a memoir and then when it comes down to it, they don't really want to be that real. How did you sort of make that decision to go all the way in and did you ever have any doubts about, oh, my gosh, what have I gotten myself into?

WYNDHAM CLARK: Yeah, I mean, I didn't really have anything to hide. I also think it's part of my calling in both golf and in life to kind of share my story. I've had a lot of adversity and challenges thrown my way and I think my story will I hope inspire a lot of people and the people that have had similar stuff happen in their life that maybe this is inspiration for them to keep going and anything like that.

Then also I really trusted the team and my team that they would protect me maybe in some of the things that maybe could have made me look bad or hurt me. I just said, you know what, I'm putting my faith in these guys that they wouldn't do that. Granted, I don't think there was any situation that that was going to happen, but if there was any small thing, I just trusted them. From what I hear in the episodes, everybody one's been very pleased and happy.

I've always just thought being transparent is the best way to live life. I think people honor and respect that.

Q. Wyndham, I mean, you've always been pretty open about your journey and whatnot, but what's it like actually seeing those clips actually presented to you of maybe some of those lower moments and maybe how far you've come?

WYNDHAM CLARK: Yeah, as I said, that was the first time seeing that. A lot of things I'm not proud of, one of those, hitting that bag there. I have many moments on the golf course I'm sure people have seen that aren't my finest moments.

But I feel like I've come a long ways and it's really neat to kind of look back now that I have, you know, the hindsight 20/20 vision of seeing where I was maybe a year and a half ago or even four years ago when I did hate golf and was so frustrated that I wasn't playing to my potential, to where then have an amazing year like last year. And hopefully I'm kind of over that hump of a lot of the things I struggled with.



So yeah, it's kind of surreal to be up here looking at this and go, wow, this really happened. I still have to pinch myself.

Q. And with Chad, what kind of difference did you see kind of maybe year one getting to know these people and now year two, maybe the comfort people have with you guys being around?

CHAD MUMM: Yeah, I think last year we shot 750 hours of raw footage like on our cameras and brought in another 3,000 hours of archive to tell the story that ended up being six hours of a Netflix show.

This year we shot 900 hours and we got 10,000 hours worth of archive.

I think that, you know, we just became part of the fabric of life on Tour in a way that was harder in year one just only because we were brand new and nobody had seen the show. I've got to give tons of credit to every player who raised their hand for season one because no one had any idea what it was going to look like and they put their trust in us. They saw it when it came out on Netflix, too.

Having seen it I think gave people a sense of like, yeah, this is the kinds of stories that they're telling. And it doesn't have to revolve around winning a major, it can be human stories and the struggles of like just living life being a great person and like taking care of your family.

Just being there for now two years of it, going into our third year feels like there's a lot of trust. Everybody knows our crews now and we're just -- hopefully that means we fade away honestly and become part of the background and that allows us to capture the stuff that ends up making it into the show, the real stuff.

Q. Chad, I know you and your team were looking forward to a lot of the feedback coming in after season one. Now that you had a chance to hear some of that, I'm wondering are there any creative adjustments and what were some of the things that you were hearing from fans after they had a chance to see the show?

CHAD MUMM: Well, we don't explain what a cut is in this episode or this series, which I'm very excited about for season two. You know, part of it you've got to realize Netflix is such a global audience. It's the largest platform for entertainment and this is going out to in like 51 different countries, it's just a huge -- I've got to make sure, Joanne can correct me on the exact number of countries. 190 countries in 50 languages? We were ranked in the top 10 in 12 countries. Joanne's from Netflix.

Anyway, so you just -- you have to recognize that you're not just making this kind of show for golf fans, like you're trying to reach people who are just fans of great stories.

One of the things I'm most proud of is anecdotally how many people are not die-hard golf



fans fell in love with these characters in the sport by virtue of watching season one. I think as a die-hard golf nut myself, like it was tough to have to explain what a par is and what a birdie means and what an eagle is.

What I love about this season is we just throw you right back into the action. It almost picks up exactly where season one ended. Episode one picks up with Rory McIlroy, who at the time is No. 1 in the world and is thrown into a very kind of chaotic first quarter of the season.

So anyway, yeah, we made some creative changes in the fact that we don't have to explain the basics of golf anymore, we can just take you right into the drama.

Q. Wyndham, in season two of Break Point, we saw a lot of athletes starting to talk more about seeing a sports psychologist and just being a lot more open about the difference.

Do you think there's a shift right now with athletes across the industry just being a lot more open about some of those challenges and just seeking help and guidance to better their career?

WYNDHAM CLARK: Yeah, I mean, I would -- you know, I'd say a lot of people even the last 25, 30 years probably saw a sports psychologist and they just probably kept it to the side because maybe it was frowned upon, or you know. I mean, people always thought therapy -- people didn't talk about it as much. In these last probably I want to say really the last three to four years you've seen people openly be like, man, I'm struggling in life or mentally stuff isn't right up in the head. I think prior to that people were scared to say that and now people are acknowledging that everyone has those issues.

So I think that's more of why you're seeing it. I don't necessarily think there's more sports psychologists or people are now buying into it, I think people are opening up more about it.

And I think it's good, I think it shows that we are humans. In tennis or in golf or football or whatever it is, we're humans and we have -- we have the same struggles that everyone else has. It's just our life is in the limelight and that even adds another stress in life.

So I think it's great and I'm a huge proponent or huge -- I really believe in it. I hope people watching my episode are inspired by it. If they are going through things, that maybe that's the answer for them, which is going to see a therapist or sports psychologist or helping the next up-and-coming young players that, hey, this is what we do. It really does help.

LAURA VESCOVI: Any other questions? We'll go ahead and wrap up. Thank you both for joining us.

